

## Testimonial

# Profilm Advanced Materials

Profilm is a leading company in Window Film and Paint Protection (PPF). Their team consists of experienced professionals in research and development, manufacturing, and logistics. With innovation at its core, Profilm values its numerous partnerships with industry and scientific organisations.

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When HMRC challenged our R&D tax relief claim and rejected it as ineligible, we were understandably unsure of how to proceed. Thankfully, VISIATIV was there every step of the way, providing invaluable support and advice during the ensuing enquiry.

There were moments during the enquiry when I seriously considered stopping, especially as it dragged on, and our submissions were repeatedly rejected. But VISIATIV assured us that continuing the process was part of the initial cost and there would be no additional fees. Their confidence and commitment to seeing the exercise through to its conclusion gave me the strength to persist. I'm incredibly glad we took their advice.

Before the enquiry started, I had little understanding of the process. VISIATIV explained everything in great detail. Jonathan, in particular, handled the process perfectly, keeping us well-informed and updated throughout. His advice on what information to provide and how to present it was crucial to building a strong defence. Jonathan is a great guy, and his guidance was invaluable.

One standout aspect was how VISIATIV helped us focus on the details. They assisted us in positioning our statements and building a solid case. Their support was tremendously helpful from start to finish.

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**Paul Rockey, Director**  
**Profilm Advanced Materials**

Throughout the process, we learned a lot. Jonathan carefully explained the law and where the burden of proof shifts, making the complex legal landscape more understandable. This knowledge allowed us to present our case in the best possible way.

As a result of Visiativ's persistent defence of our claim, HMRC has now accepted the claims and will reinstate our original R&D tax benefit.

The R&D tax benefit we receive will have a significant impact on our company. It will enable us to continue innovating, test further products, and ultimately improve both our business and the economy. Without this tax credit, we would have been much more reluctant to push forward.

Three specific features of VISIATIV's service stood out to me: Clarity of thought: They always provided clear, logical advice. Persistence and follow-up: They never gave up on our case, no matter how tough it got. Reasoned approach: Their strategy was always well-considered and rational.

I strongly recommend VISIATIV for their no-nonsense approach and unwavering support. They stand by their clients and ensure that claims meeting HMRC guidelines are defended to the end. We couldn't have asked for better partners during this challenging time.